



2024

IMPACT REPORT

PREPARED BY

**REVIVE TEXAS
MINISTRIES**

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2024 IMPACT REPORT

This report is meant to help our donors, leadership, volunteers, and attendees better understand Revive Texas Ministries as an organization and celebrate the journey that the Lord has invited us into. The purpose is to offer clarity and metrics for all those part of Revive.

This is the first impact report Revive Texas Ministries has produced, and as we reflect on the past year, this report highlights our history, key initiatives, finances, and the tangible impacts of our work. We invite you to join us in celebrating what God is doing on UT's campus.

Matthew 11:28-30 (NIV) "Come to me, all you who are weary and burdened, and I will give you rest. Take my yoke upon you and learn from me, for I am gentle and humble in heart, and you will find rest for your souls. For my yoke is easy and my burden is light."

*This report was finalized on January 15, 2025. All data is accurate until that effective date and subject to change.

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2022-2024

HISTORY

FALL 2022

- Nate begins to form initial team
- Relationship established with other ministries

SPRING 2023

- First Revive event in April 2023
- Revive officially incorporated as 501(c)(3)

FALL 2023

- Second Revive event ever occurs
- Advisory Board is established

SPRING 2024

- First leadership team established
- Revive moves to monthly events

FALL 2024

- Revive moves to weekly events
- First on-campus event at Hogg Memorial Auditorium Nov 2024

MISSION

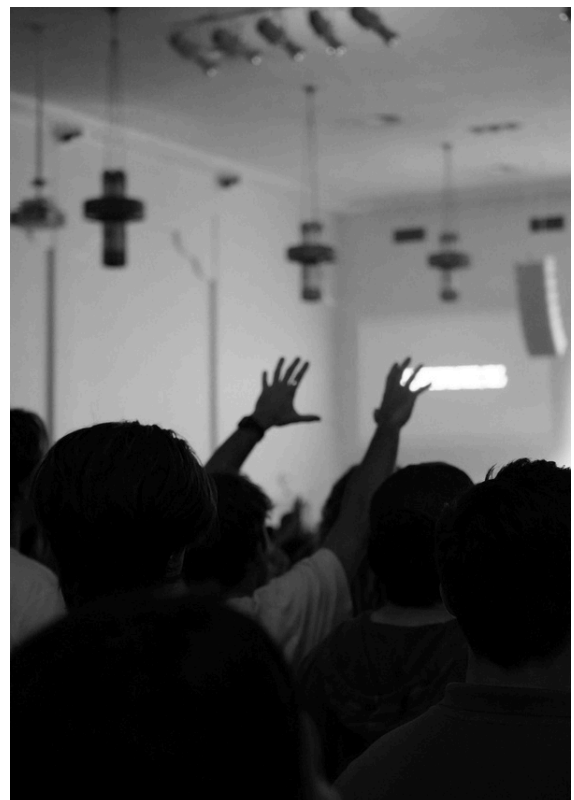
Revive Texas Ministries exists for all college students to experience Jesus Christ and enrich their relationship with Him.

VISION

1 *Unify and gather Christian students on campus.*

2 *Reach the nonbeliever and create an environment where students in any stage of faith can experience the Gospel and Biblical preaching.*

3 *Empower students to take a next step with Jesus and get connected to the local church.*



a letter from **OUR FOUNDER**

Revive family,

On Sunday, September 13, 2022, three weeks into my time at UT, I stood up in front of my fraternity and gave them a 5-minute presentation. The presentation was for a new ministry I had the vision of starting at UT. In this presentation, I asked my fraternity brothers “What impact do you want to have while you’re here?” I reminded them of Acts 17:26-27; “From one man he made all the nations, that they should inhabit the whole earth; and he marked out their appointed times in history and the boundaries of their lands. God did this so that they would seek Him and perhaps reach out for Him and find Him, though He is not far from any one of us.” I told them that God had put us right here, right now, to reach our campus and make disciples.



I had no idea what would come out of that presentation. I was hoping that, at best, by the time I graduated in 2026, maybe the ball would be rolling and we could hire somebody else to take care of the rest. I could not have imagined the extent of God’s faithfulness to us over the last couple of years. I had more anxiety and fear about this idea than faith. But *in spite of me, and in spite of the flaws of our team*, God has done what **only He** can do so that only He may get the credit.

What has happened over the last two and a half years has been nothing short of incredible. Thousands of students have poured through our doors on Wednesday nights to hear the gospel, eat some free food, make friends, and connect with God. The best team of students in the whole world has come together to labor for the sake of this ministry. Worship leaders and pastors from all over the city of Austin have rallied behind our ministry and supported us. We’ve reached tens of thousands of people with our social media. We’ve connected with students after events and had the opportunity to plug them into the community. One student has even been baptized as a result of reconnecting with God through Revive. We know many more of these stories are to come.

I have endless gratitude for everyone who has helped in the formation of our ministry. But there is one particular group of partners in our ministry that I have a unique appreciation for. And that is folks like you who choose to support us with our dollars. You have nothing to gain personally by supporting our ministry. You will not be on stage or on the website. Most of our students will never know you donated. You have chosen to support us because, among other reasons, you believe that the Kingdom of God needs to be advanced on our campus. You have chosen to buy into God’s mission for the world and selflessly support us in making disciples here on UT’s campus. I want you to know that I am beyond grateful for that level of trust and support. Your generosity is an encouragement to my soul. It is an act of faithfulness that I recognize and celebrate. And my hope is that one day, when we finish the race and reconvene in our eternal home, we will be able to lock arms together once again and reminisce on just how good God was to us and just how blessed we truly were. I’m grateful for you and I’m praying for you.

That He may increase,

Nate Martin
Executive Director

OUR OVERSIGHT

BOARD OF DIRECTORS

The highest level of governance that directs Revive's vision, oversees the Executive Director, and makes all high-level decisions.



Nate Martin
Executive Director of Revive Texas Ministries



Ted Beasley
CEO of Emergent Execs

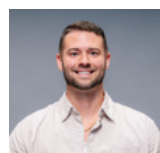


Patrick "Wheels" Smith
President of Texas One Fund



Vic Schaefer
UT Women's Basketball Head Coach

EXECUTIVE ADVISOR



Tyler Heidelberg
College Pastor, Austin Ridge

ADVISORY BOARD

A collection of local pastors who speak into the ministry and provide advice on a regular basis.

Mitchell Johnson
New Church Plant



Matt Thigpen
Young Adults Pastor, Austin Ridge



Yusuf Agoro
College Pastor, The Well



Corey Johnson
Lead Pastor, Austin Life



Addie McIntire
Assistant College Director, Austin Stone



OUR PARTNERS

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CHURCH PARTNERS

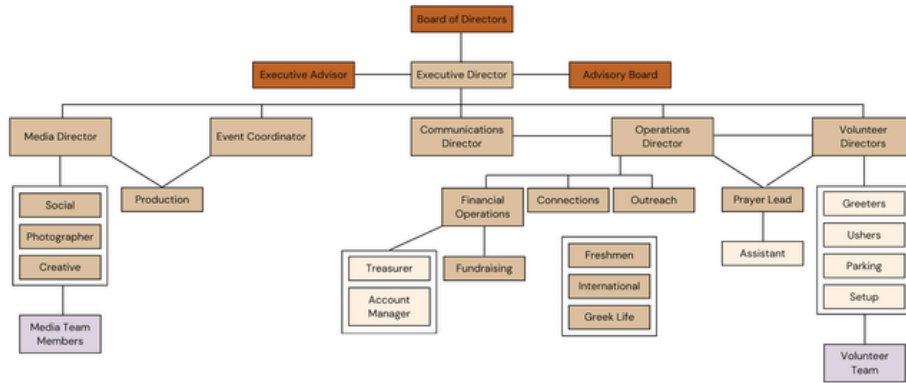
Austin Ridge
Austin Stone
The Well
Austin Life
Northpoint
Red Rocks
Cornerstone
Providence
Austin Baptist

Celebration
Christ Church
Hyde Park Baptist
Midtown Church
New City Church
Park Hills
Life Austin
University Catholic Center
Faithbridge Church

MINISTRY PARTNERS

Breakaway Ministries at Texas A&M
Vertical Ministries at Baylor University

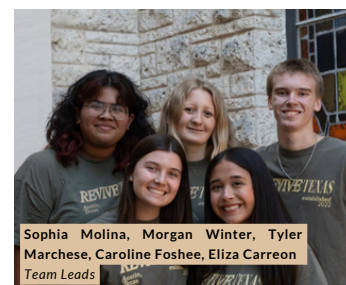
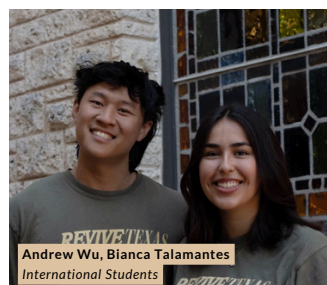
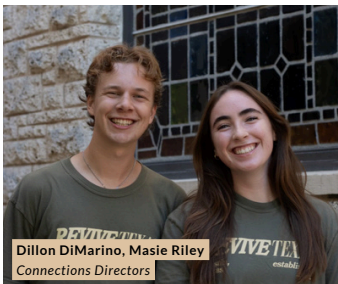
Organization structure



LEADERSHIP

"From everyone who has been given much, much will be demanded; and from the one who has been entrusted with much, much more will be asked."

-Luke 12:48 (NIV)



University of Texas at Austin & Beyond

GENERATIONAL STATISTICS

34% of Gen Z declare themselves religiously unaffiliated¹

40% of Texan adults, or more than 9 million people, are not regular church-attenders²

25% of religiously unaffiliated individuals are open to exploring their faith³

0 on-campus ministries gather more than 200 students weekly - other than Revive

3.1K out of 41K undergraduates at UT Austin are estimated to regularly attend church

96% would say that UT's campus is very secular or secular leaning



1. <https://www.prii.org/spotlight/prii-generation-z-fact-sheet/#:~:text=Around%20one%2Dthird%20of%20Gen,15%25%20of%20the%20Silent%20Generation.>
2. <https://www.axios.com/local/austin/2024/03/29/religious-service-church-attendance-texas>
3. https://news.gallup.com/poll/467354/childhood-churchgoing-habits-fade-adulthood.aspx?utm_source=alert&utm_medium=email&utm_content=morelink&utm_campaign=syndication

Revive Texas Ministries

ORGANIZATIONAL STATISTICS

volunteers

100+

Instagram followers

2700

student leadership

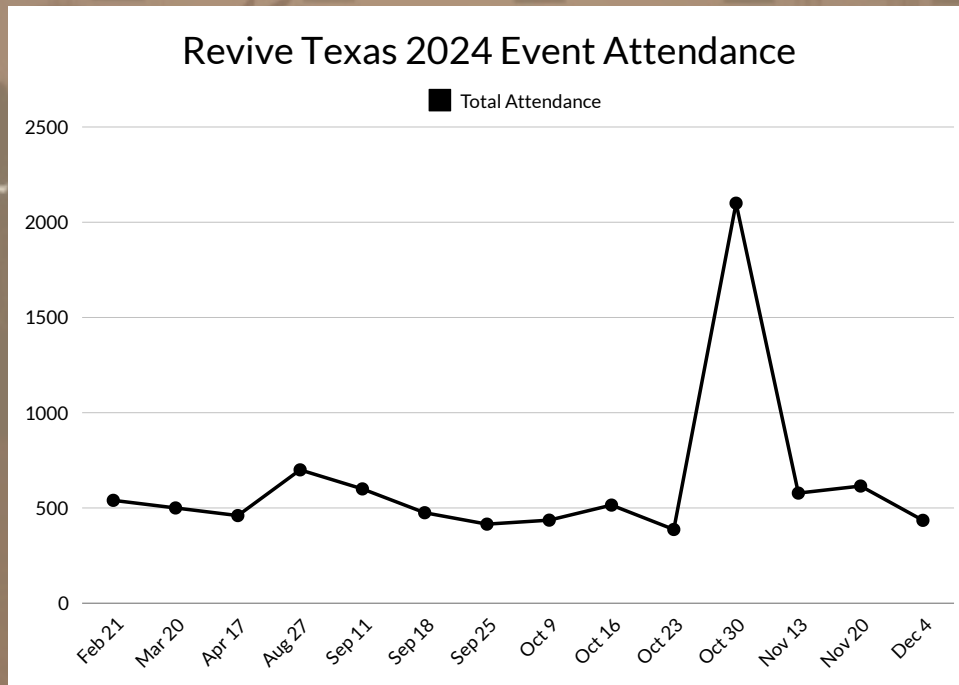
21

maximum attendance to-date

2100

average attendance

660



Spring and Fall 2024 **RECAP**

2024 was a year of exponential growth in our organization's history. We embarked on a journey of doing monthly events in Spring 2024 and quickly transitioned to doing weekly events (excluding the first week of the month) in Fall 2024. This page recaps our sermon speakers and topics.

MITCHELL JOHNSON | The Prodigal Son | February 21

CORY JOHNSON | Humility | March 20

YUSUF AGORO | Jesus calms the storm | April 17

NATE HILGENKAMP | A clear vision and a right perspective | August 27

TYLER HEIDELBERG | Who am I? | September 11

YUSUF AGORO | Why am I here? | September 18

NATE MARTIN | What do I do? | September 25

MATT THIGPEN | God is perfect. | October 9

TORY MAYO | God is personal. | October 16

JIMMY MCNEIL | God is powerful. | October 23

CLIFFE & STUART KNECHTLE | How can I trust the Bible & Resurrection? | October 30

BRAD THOMAS | Why do bad things happen to good people? | November 13

AFSHIN ZIAFAT | Is Jesus the only way? | November 20

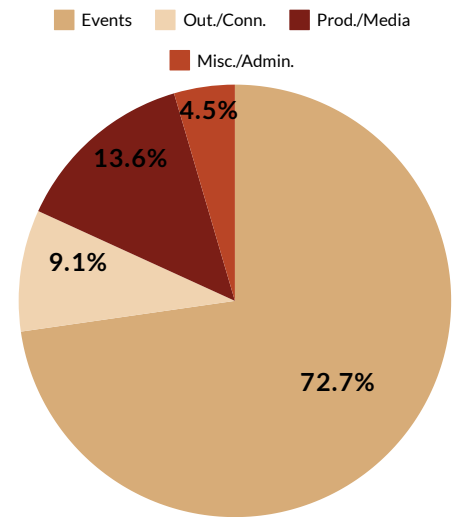
CORY JOHNSON | Why would a loving God send people to hell? | December 4

SCHOOL YEAR FINANCIAL REPORT

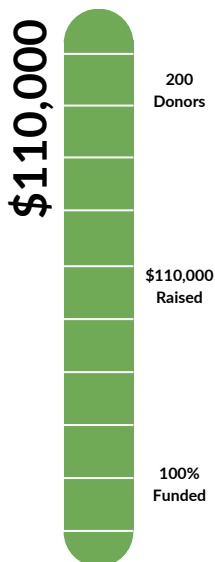
FA24-SP25 BUDGET BREAKDOWN

Breakdown	Amount
Events	\$80,000
Outreach	\$10,000
Production and Media	\$15,000
Miscellaneous and Administrative	\$5,000
Total Budget for 2024 – 2025 **23 total events, each including costs for venue, a band, a speaker, food for all attendees, and overhead expenses	\$110,000

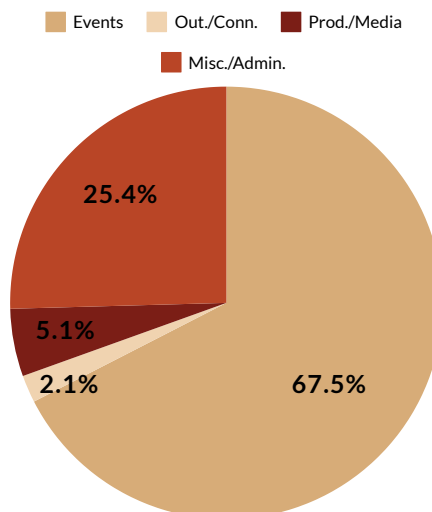
Budget Breakdown by % \$110K projected budget



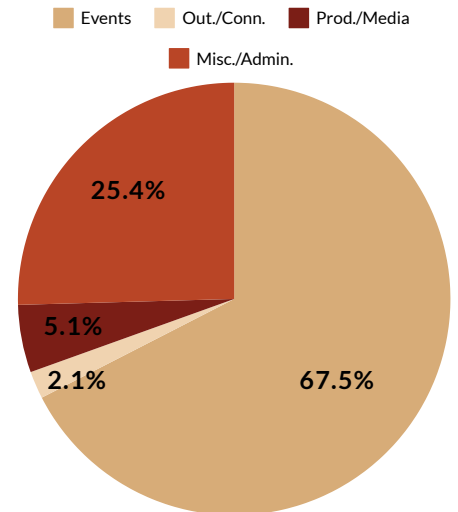
Fa24-Sp25 Fundraising Progress



Fa24 Expenditure Breakdown by % \$47.6 actual expenditure



Sp25 Expenditure Breakdown by % \$56.3K projected expenditure

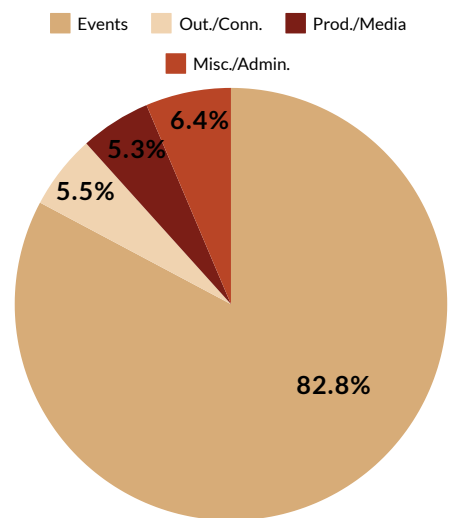


UPCOMING SCHOOL YEAR OUR GOALS FOR FA25-SP26

PROJECTED BUDGET BREAKDOWN

Breakdown	Amount
Events (30 total)	
• Venue Expenses - \$37,000	
• Band/Speakers - \$76,000	
• Security/Food - \$36,000	
	\$149,000
Outreach/Connections	\$10,000
Production and Media	\$9,500
Miscellaneous and Administrative	\$11,500
Total Budget for 2025-2026	
*Donations above our current needs will be used for expenses as God continues to grow this ministry over the next year	\$180,000

Budget Breakdown by %



MEANS OF DONATING



- 1 Scan the QR code.
- 2 Online at: <https://www.revivetexasministries.org/support>
- 3 Mail check to:
Revive Texas Ministries, 1605 Teal Trl, Cedar Park, TX, 78613